DIGITAL AI GOVERNANCE

Enjoy clear AI insights and effective management, providing the control and trust you need to grow confidently.

YCASH

WHERE DOES THE MONEY GO?

AI-AGENTS TRAINED TO MONITOR, DETECT AND SAFEGUARD YOUR TRANSACTIONS AND FINANCES.

SEE, TRUST, GROW - See clearly, feel secure, and grow strong

The Why

Y-CASH provides clarity, security, and growth through AI-driven insights and management. That enables businesses to make informed decisions, maintain trust, achieve consistent success, and increase margins and profits.

The What

Corporate Profitability

Experience peace of mind and see your profits grow with clear insights and efficient management.

Monitoring and Control in Supply Chains:

Ensure seamless operations and guarantee supply chain integrity by monitoring every detail and ensuring compliance.

Crisis Management

Respond effectively and safeguard your resources by seeing the whole picture, acting confidently, and ensuring safety and stability.

The How

AI-Driven Insights

Our advanced AI technology offers detailed, real-time analysis and reporting, ensuring you have clear visibility into your operations.

Effective Management

By automating and streamlining processes, Y-CASH ensures efficient resource management and operational excellence.

Seamless Integration

Our solutions integrate smoothly with your existing systems, providing comprehensive control and transparency across all business functions.

Real-Time Monitoring

Continuous monitoring and tracking of all transactions and operations to ensure compliance, security, and optimal performance.

For Whom

Businesses

To streamline operations, enhance profitability, and ensure compliance.

Governments

To ensure transparent and accountable financial management.

Social Organizations

To optimize resource allocation and impact through AI-driven analysis.

Unlock the Future of Digital Transaction Management with YCASH AB

In an era where efficiency and security are paramount, YCASH AB stands out with its unique approach to digital transaction management. Our suite of services — Votar365, Valorem365, Pera365, and Tessera365 — caters to a wide range of needs, from digital voting to requisitions, vouchers, payment management, and financial reconciliations. By harnessing proactive and specialized AI services, we are dedicated to enhancing efficiency and boosting margins and profits for our clients.

Unlock the Future of Digital Transaction Management with YCASH AB

Our business model is built on a scalable tiered subscription system, strategically designed to maximize user acquisition and retention:

Basic (Free):

Ensures widespread adoption by offering essential tools, driving growth without the hefty marketing costs.

Standard:

This option adds value with advanced features like managed voting systems and enhanced reconciliation processes, encouraging users to upgrade.

Pro:

Introduces cutting-edge AI functionalities, providing unmatched efficiency and predictive capabilities.

Unlock the Future of Digital Transaction Management with YCASH AB

Yielding a unique opportunity, YCASH AB blends blockchain security with advanced AI analytics, ensuring each transaction is secure and intelligently integrated within business operations.

Our platform promises not just to meet the current demands of digital transaction management but to evolve continually, adapting to future challenges and opportunities.

Invest in YCASH AB — where innovation meets practicality, driving tomorrow's solutions today.

Digital Governance

Y-CASH AB specializes in revolutionizing digital governance by leveraging advanced AI services based on blockchain technology to ensure a secure audit trail.

Our AI-driven solutions are designed to maximize operational efficiency and optimization, leading to significantly improved margins and increased profitability for our clients.

Market Positioning

Y-CASH is ideally positioned at the convergence of government agencies, social welfare, and large multinational corporations. These sectors demand enhanced operational efficiency, transparency, and security, particularly in managing resources during crises and regular operations.

Large corporations face the added complexity of managing international transactions and ensuring alignment between contract terms and invoiced amounts. Manual reconciliations often lead to significant financial discrepancies and inefficiencies.

Y-CASH addresses these challenges by offering a streamlined and transparent solution that simplifies reconciliations and enhances fiscal accountability across diverse operational landscapes.

Innovation Statement

Y-CASH combines AI with blockchain to establish a secure audit trail and smart user services, enhancing transparency and accuracy for government agencies, and multinational corporations.

Our platform reduces discrepancies in financial transactions and ensures compliance, streamlining resource management and promoting growth through valuable data insights. This efficient integration not only makes Y-CASH a scalable and reliable solution for complex operations but also significantly boosts margins and profits.

The Problem

In digital governance, a significant challenge lies in managing the discrepancies between contractual agreements and supplier invoicing. These discrepancies often lead to substantial financial losses due to unmonitored manual reconciliations and errors in payment flows.

Furthermore, during crises or offline scenarios, the lack of a robust requisition management system exacerbates issues, leading to delayed or unsecured access to necessary goods and services.

This inefficiency and lack of trust undermine operational integrity and financial control, making effective and transparent governance challenging.

The Solution

Our solution integrates the innovative platforms of **Votar365**, **Tessera365**, **Pera365**, and **Valorem365**, alongside the Y-Cash core reconciliation services, to streamline and secure financial and operational processes.

Votar365 enhances decision-making capabilities, **Tessera365** manages vouchers and tickets ensuring value transfer is seamless and secure, while **Valorem365** oversees requisitions, maintaining accountability and efficiency. **Pera365** provides valuable AI insights, and predictions.

Y-Cash provides a comprehensive reconciliation framework that simplifies financial operations, ensuring every transaction is meticulously recorded and aligned with contractual agreements.

The Results

The integration of these platforms results in a robust ecosystem powered by proactive, specialized AI agents. These AI agents ensure optimal operational efficiency, precise adherence to contractual terms, and secure, trusted transactions.

This system not only safeguards financial resources but also enhances the reliability and speed of service delivery, especially in critical times, driving towards a more transparent, accountable, and efficient organizational operation.

Our Offers

Votar365:

is designed to facilitate digital voting and decision-making processes. This service ensures that voting sessions are secure, transparent, and accessible, leveraging blockchain technology to authenticate users and record votes. It is tailored for organizations and governments seeking reliable solutions for digital democracy.

Valorem365:

focuses on requisition management. It streamlines the acquisition and distribution of goods and services within organizations, particularly during urgent scenarios. By integrating advanced tracking and verification systems, Valorem365 ensures that requisitions are processed efficiently and in compliance with established protocols.

Tessera365:

This service manages vouchers and tickets, providing a secure and transparent platform for issuing and redeeming digital tokens. Tessera365 is essential for entities that require precise control over such transactions, reducing fraud and enhancing user experience through seamless operations.

Pera365:

An advanced budgeting and expenditure management system that enhances financial planning and control. Provides functionality for improved financial planning and control using AI insights and AI predictions.

Business Model

Proactive, specialized and effective AI's will require huge amount of data from real world transactions.

Free Basic Services:

By offering compelling free services, YCASH AB aims to build a large user base, creating a foundation for upselling premium features. The clear aim with the free offer is growth.

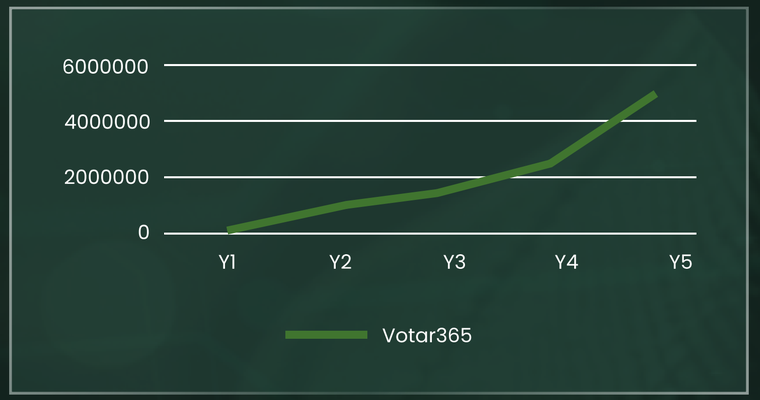
Desirable Premium Features:

The Standard and Pro tiers are structured to offer increasingly valuable tools that users are motivated to pay for, thus driving revenue growth.

Long-Term Value Creation:

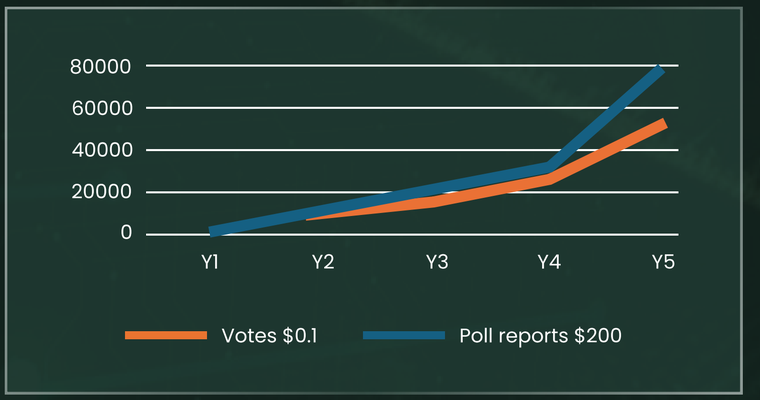
Through continuous innovation and the integration of AI, YCASH AB plans to keep the services at the cutting edge of technology, enhancing user retention and satisfaction.

Some Numbers



Votar365 - City Polls. Swedish cities Y1-Y3 then Nordic or European cities. People who vote, for data, market reach and brand recognition. Voter users.

Valorem365 - Allsvenskan. Swedish NGO's, sports teams. CSR - Social responsibility for data, market reach and brand recognition. System users.



Votes - We charge the city or the voter for either voter rights (minted tokens). We charge the third party, city for detailed outcome reports, prognosis and similar.

Revenue Streams

All in all, the revenue will come from transaction fees, all of our services are based on "tokens" that are purchased.
All of our services require different level of subscriptions, free, standard and pro. That will be based upon recurring monthly fees.
Additional proactive AI based services, prognosis and forecast data as well as quality assured datasets will be charged for independently.

Disclaimer: Our platform or systems are not intended to be used as political voting systems in city or state elections, it is used for polls and voting regarding feedback and quality improvement.

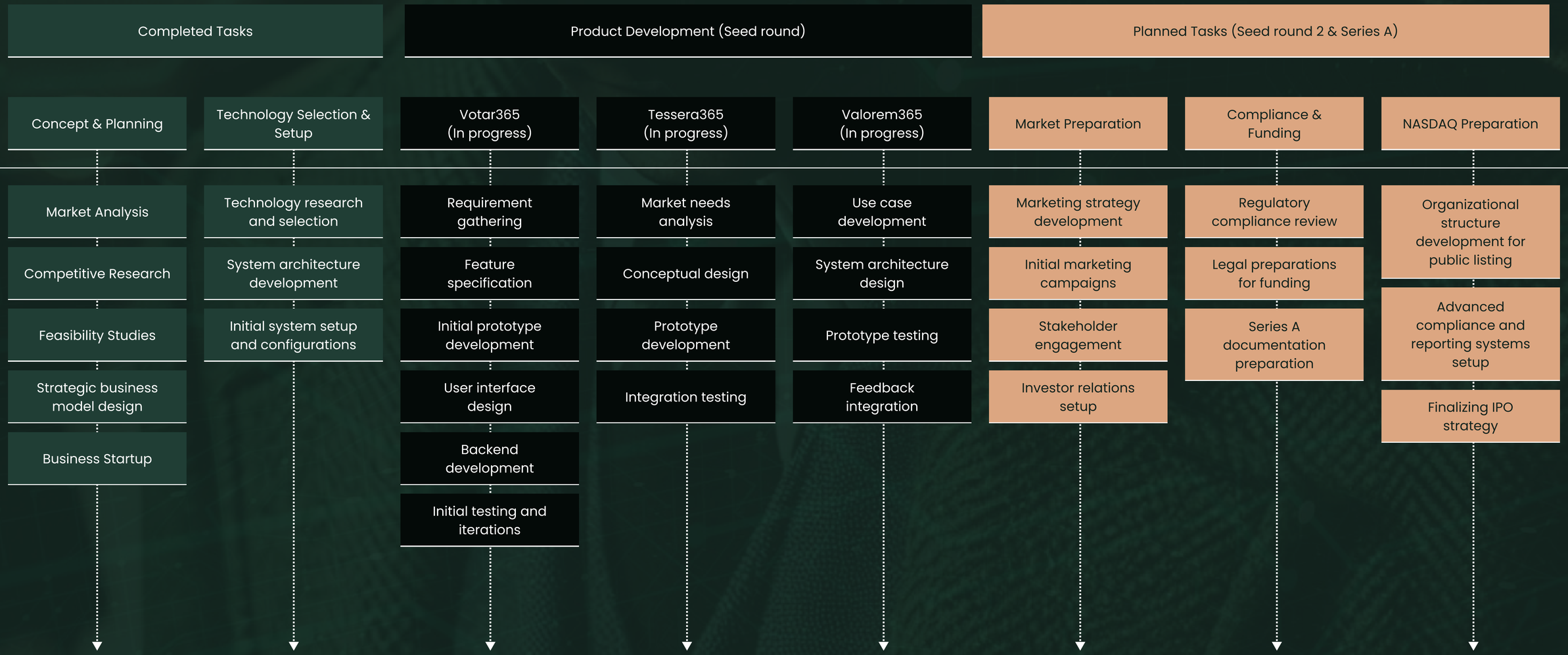
Investment Appeal

Investing in Y-CASH AB means supporting a forward-thinking company that strategically uses tiered services to capture and grow its market share. As the platform evolves, particularly with the integration of AI, the potential for scaling and penetrating various sectors increases, promising substantial returns on investment.

Our business model not only ensures immediate market penetration with free, useful tools but also secures a pathway for data growth, revenue growth and technological advancement through its premium offerings.

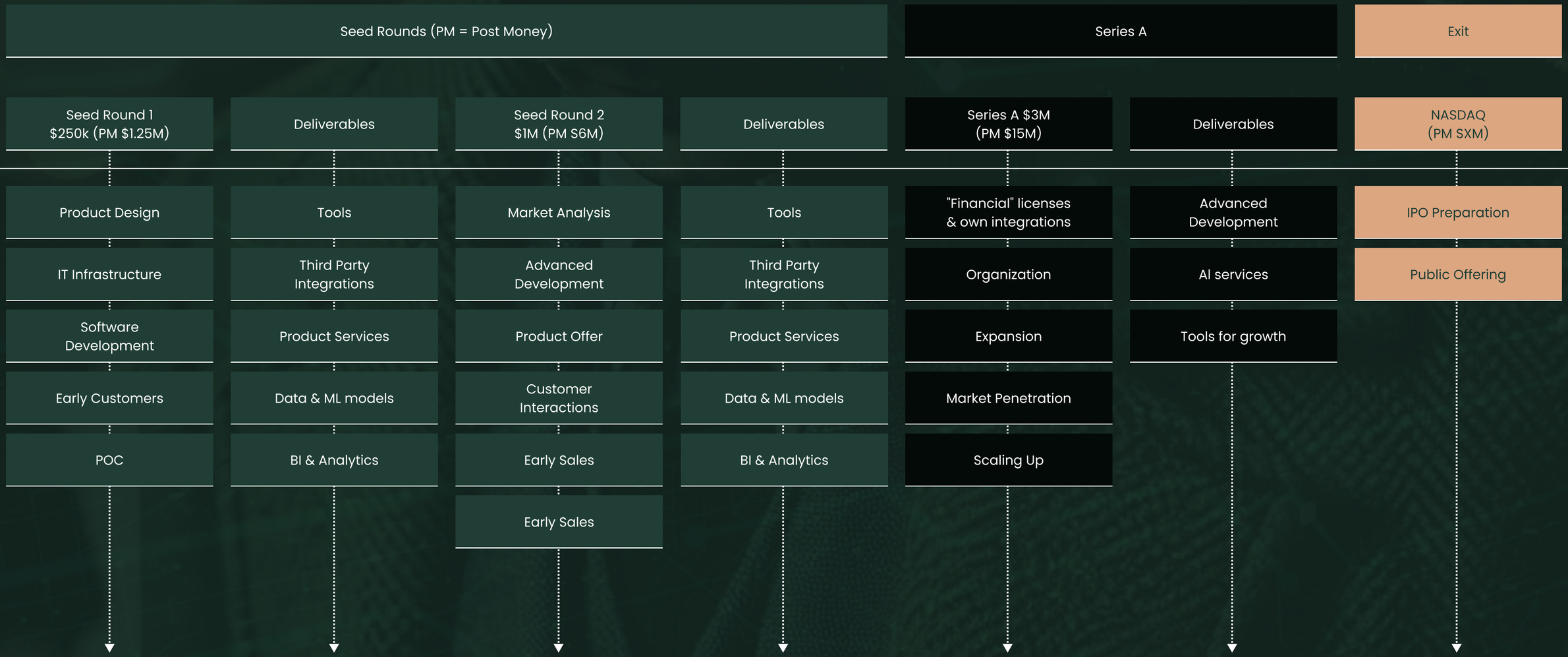
What needs to be done

Strategic Development Timeline



What will the money be used for

Startup Development and Funding Timeline



Summary

Market Opportunity: YCASH AB is uniquely positioned in the intersection of digital transactions and governance. With four innovative platforms — Votar365 for voting and digital share management, Tessera365 for event ticketing, and Valorem365 for secure voucher and requisition management, and Pera365 for valuable AI insights and predictions — YCASH addresses critical gaps in secure, blockchain-enabled services.

The market for digital governance and transactional services is rapidly expanding, yet remains underserved, particularly in offering integrated solutions that ensure both security and ease of use.

Investment Appeal: Investors have the chance to capitalize on a burgeoning market with YCASH AB's suite of products that cater to an increasing demand for digital transformation in sectors traditionally slow to adopt new technologies.

Our services are not only pioneering in the realm of AI services based on secure, blockchain solutions but also tailored to empower businesses and organizations with tools for enhanced efficiency, transparency, and regulatory compliance. This holistic approach positions YCASH AB as a front-runner in a space ripe for innovation.

Why Invest? Investing in YCASH AB offers a unique opportunity to support a visionary company poised to lead in the digital governance and transactional space. Our platforms leverage cutting-edge blockchain technology to deliver unmatched security and functionality, addressing pressing needs in corporate governance, event management, and financial transactions.

As digital solutions become indispensable, YCASH AB is strategically placed to capture significant market share, ensuring robust returns for our investors and stakeholders. This is a chance to be part of a transformative journey shaping the future of how organizations interact and transact.

Business Strategy

Growth: We aim to quickly scale our user base and enhance our machine learning capabilities by offering select services for free. This approach will not only allow us to gather essential data but also refine our algorithms and demonstrate the tangible value of our services, setting the stage for future premium offerings.

Slim organization: In response to the dynamic nature of startup growth, we will strategically deploy resources to maximize efficiency and adaptability. By leveraging third-party AI services, especially in customer support, we can maintain lean operations and focus our efforts on core development and innovation up to and beyond our Series A funding.

Governance: Our foundation is built on best practices with scalability and future governance structures in mind. This includes robust infrastructure, comprehensive documentation, and streamlined processes that will align with upcoming regulatory and market changes, ensuring a smooth transition as we scale.

Program- and project based: Each initiative within Y-CASH will be meticulously structured, from inception to execution, ensuring that every project phase is completed on time and within budget. We prioritize a high-paced and precise project management approach, maintaining strict financial oversight to balance speed with fiscal responsibility

Our Team

Board and Management Team Overview

This start-up has an active board and management team collaborates with the advisory board and participates in operational roles. We are experienced in using outsourced resources and have access to a vast network of freelancers and partners.

Carl Johan Strandberg

Founder and Acting CEO

With a background in entrepreneurship, business consultancy, project management, and strategic advising, he brings a strategic perspective and deep knowledge of business and IT systems, specializing in complex start-up phases, business mergers, and migrations.

Carl Fredrik Strandberg

Fintech, Integration, and Architecture

A seasoned Senior System Developer and Solution Architect with over a decade of experience in finance, banking, and consultancy. Proficient in the .NET ecosystem, GO, and Lua, he excels in system architecture, cloud services, and database management.

Elzar Esen

Frontend Development and Architecture

A Senior Frontend Developer and Architect with expertise in modern UI technologies, including React. Elzar has extensive experience in various sectors and excels in integrating frontend technologies with production-ready backend systems.

Aizhan Maksatbek

Machine Learning and AI

A Machine Learning Engineer focusing on Natural Language Processing. Aizhan is skilled in complex AI projects, deep learning, data analysis, and mathematical statistics.

Advisory Board

Thomas Modner

Business and Growth

Senior project manager with over 20 years in telecommunications at Ericsson. Co-founded Storage365 in 2016, driving growth through business development, fundraising, and strategic planning.

Niclas Von Schantz

Communication, Marketing, and Growth

Expert in brand strategy, business development, and driving sales growth with compelling marketing initiatives.

Senior Advisors

Finance Overview

This team of financial experts collaborates closely with advisory boards and actively participates in client management. They effectively utilize outsourced resources and have access to a global network of specialists, providing tailored solutions across various industries.

John Gerdin

With over 18 years of experience in financing and restructuring, John Gerdin leads an International Financial Consultancy. He specializes in investment strategies for high-net-worth individuals, portfolio managers, and private institutions, focusing on the high-tech and mining sectors. His expertise spans evaluating companies in Europe, Asia, and the Americas, and he has played a key role in several successful company listings on global public markets.

David Jason Brauner

With over 25 years of experience in European and US markets, specializes in private equity and technical analysis. He provides clients with strategic advice on timing and trends to maximize returns. His expertise also includes guiding corporate liquidity events such as IPOs, helping companies successfully list on stock exchanges.

Richard Knight

With over 26 years of experience in global equity markets, serving as an independent consultant for financial institutions in Europe and Asia. He specializes in evaluating commercial viability and facilitating liquidity events, including mergers and acquisitions, helping companies achieve growth and success in international markets.

Craig Loraine

With over 30 years of experience in global financial markets, specializes in Venture Capital and Private Equity. His background spans equities, bonds, futures, and commodities, having worked with leading banking institutions across Europe, Asia, and America, positioning him as a key advisor in major financial markets.

YCASH

Y-CASH is led by a team of experienced professionals with background in banking, transaction, emergency management, advanced integration technology, business intelligence and business development.

Highly experienced in project management, over sea resource utilization, on- off boarding of people from all of the world.

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